

**INFORMATION ON THE PROCESSING OF PERSONAL DATA
FANPAGE USERS ON SOCIAL MEDIA (Meta, LinkedIn and Youtube)**

In accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Regulation on the protection data) (hereinafter: "**GDPR**"), we inform you that:

Data Controller:	The Controller of your personal data is LS Technics sp. z o. o. with its registered office in Pyrzowice (42-625), at ul. Centralna 5, registered in the Register of Entrepreneurs kept by the District Court in Gliwice, 10th Commercial Division of the National Court Register under number 0000152229, share capital in the amount of PLN 45 813 840,00, NIP: 645-10-02-139 (hereinafter: " LST ").
Data Protection Officer:	The Administrator has appointed a Data Protection Officer, who can be contacted at the following e-mail address: iod@lst.aero or correspondence address: LS Technics sp. z o. o., ul. Centralna 5, 42-625 Pyrzowice.
Purposes and lawful basis for processing:	<p>The basis for the processing of your personal data is Art. 6 section 1 letter f GDPR - processing is necessary for the purposes of the legitimate interests pursued by the administrator, which are running a fanpage and building relationships with fanpage users.</p> <p>Your personal data is processed for the purpose of running the fanpage and informing about our activities through it, promoting our brand and services, responding to private messages and comments under posts, and conducting statistical analyzes regarding the popularity and methods of using the fanpage.</p>
Categories of relevant data:	<p>We process personal data of persons who:</p> <ol style="list-style-type: none"> 1. have subscribed to our fanpage; 2. reacted to posts we published or published a comment; 3. they sent us a private message; 4. visit our fanpage; <p>These are personal data such as:</p> <ol style="list-style-type: none"> 1. name, surname or username; 2. published image; 3. other information that may be provided by the user as part of his activity on the LST profile; 4. automatically collected technical data regarding the user's visit to the social networking site (e.g. IP address, domain name, browser type, operating system type, etc.); 5. as part of our use of statistical and advertising tools, we receive anonymous data about registered and unregistered users visiting our social media profiles. The platform operator also processes this data for its own purposes.
Recipient categories:	We may outsource some operations related to the operation of our social media profiles to external suppliers acting on our behalf. Suppliers only process personal data where it is necessary to fulfill their contracts with us and the activities are in accordance with our strict instructions. Due to the transnational nature of the Internet, personal data and content posted by users on social media platforms are available worldwide. Therefore, personal data and content, once published, may be downloaded and distributed in the online environment beyond the control of LST, which is not responsible for such distributions or subsequent downloads by others.

	<p>Moreover, due to the way social networking sites operate and the terms of the services provided, users' personal data are shared in accordance with the privacy preferences they set on a given social networking site.</p> <p>LST is not responsible for sharing user data via social networking sites with entities indicated in the privacy policy or terms of service of social networking sites.</p>
Data retention period:	<ol style="list-style-type: none"> 1. personal data and entries published on profiles available on social media platforms will be published until the LST profile is deleted on a given platform or until you delete your activity; 2. personal data contained in the content of individual correspondence with us will be processed until a response is provided and the matter to which the correspondence relates is completed; 3. personal data collected by social media, i.e. history of entries, history of activity in the Messenger application, history of activity are subject to retention on the terms specified in the regulations of individual social media.
Rights of data subjects:	<p>Pursuant to the GDPR, you have the following rights, which can be exercised by contacting LST using any means of communication:</p> <ol style="list-style-type: none"> 1. the right to access the content of your personal data; 2. the right to request rectification of personal data; 3. the right to request the deletion of personal data; 4. the right to request restriction of the processing of personal data; 5. the right to transfer personal data; 6. the right to object to the processing of personal data on the basis of legitimate interest for reasons related to your particular situation; 7. the right to lodge a complaint with the supervisory authority.
Data source:	<p>Personal data was obtained directly from users when using the fanpage. Providing data is voluntary, but due to the rules of operation of social networking sites, it is necessary to subscribe to the fanpage and conduct activities on it.</p>
Profiling and transfer of personal data:	<p>Personal data will not be subject to profiling and will not be transferred outside the European Economic Area as part of the processing carried out by LST. However, taking into account the transnational nature of data flow within the websites, they may transfer user data outside the European Economic Area based on the mechanisms specified in the policies and regulations of individual social media websites. The websites may also profile users on the terms specified in the adopted policies and regulations.</p>